



Privacy Policy

This Privacy Policy (“Privacy Policy”) describes what information we collect from our Site’s visitors, how we use that information, how we protect and secure it, and what choices our visitors have regarding how their information is used. For purposes of this Agreement, the terms “we,” “us,” “our,” and “CooperVision” refer to CooperVision, Inc. “You” refers to you, as a user of the Site. “Site” refers to www.coopervision.com and all webpages contained within the coopervision.com domain. By using this Site in any way, you signify your agreement to this Privacy Policy and consent to our collection and use of your personal information as described in this Privacy Policy.

Information We Collect

Visitors can access and browse the Site without disclosing any personally identifiable information. We do track information provided to us by your browser, including the website you came from (known as the “referring URL”), the type of browser you use, the time and date of access, and other information that does not personally identify you.

We collect only the domain name, but not the e-mail address of visitors to our Site. Additionally, we also collect information that you voluntarily provide to us if you contact us via a web-based email or with a question or comment about our Site, such as your name, company name, telephone number, email address, and home or business address.

Most of the Site does not require any form of registration, allowing you to visit the Site without telling us who you are or giving us any information. However, to access certain parts of the Site, you may be required to register. When you register with the Site, you must complete certain fields and choose a user name and password. In these situations, if you choose to withhold any personal data that is required, it may not be possible for you to access certain parts of the Site or for us to respond to a query you submit.

How We Use Information

The information we collect is used to improve the content of our Site and to notify customers about updates to the Site. Additionally, we may disclose information we collect to a successor entity in connection with a corporate merger, consolidation, sale of assets or other corporate change respecting the Site.

Information you send to our customer service department is used only to help resolve your problem and is otherwise kept private.

If our information practices change at some time in the future, we will post the policy changes to our Site to notify you of these changes and provide you with the ability to opt out of these new uses. If you are concerned about how your information is used, you should check the Site periodically.

How We Protect Information

While there is no practical way to absolutely assure the security of information you supply us, we take steps we believe are reasonably designed to protect your information from unauthorized access. We have

security measures in place at our physical facilities that we believe are adequate to protect against the loss, misuse, or alteration of information that we have collected from you at our Site. We also protect your information by requiring that all of our employees and others who have access to the processing of your information respect your confidentiality.

Sharing of Information

We do not share information with any third parties. We do not partner with or have special relationships with any ad server companies.

We may release information we have collected when legally required to do so, at the request of governmental authorities conducting an investigation, to verify or enforce compliance with the policies governing our Site and applicable laws or to protect against misuse or unauthorized use of our Site.

Your Rights and Correcting Information

You can unsubscribe from communications you no longer wish to receive from us. We provide unsubscribe (opt-out) instructions in our email communications. You have the ability to correct or change any information that you have previously provided to us by responding to the opt out or update record function in every CooperVision email correspondence. You may change this information at any time and as often as necessary.

If you feel that this Site is not following the information stated in this Privacy Policy, you may contact us by sending an email to info@coopervision.com.

Links to Other Sites

This Privacy Policy applies only to CooperVision websites and not to any third party websites. We may provide links to other websites that we believe may be of interest to our Site users. Though we strive to ensure that such websites are of the highest standard, CooperVision cannot guarantee the standards of every website it provides a link to or be responsible for the content, information, goods or services available through such third party sites.

Changes to this Privacy Policy

We reserve the right to change this Privacy Policy, along with related procedures, at any time. We will post changes to this Privacy Policy on the Site in a timely manner. Please check back periodically, especially before you provide any personally information.

If you have any questions regarding this Privacy Policy or the practices of our Site, please contact us by sending an email to info@coopervision.com.

Last Updated: This Privacy Policy was last updated in April 2009.